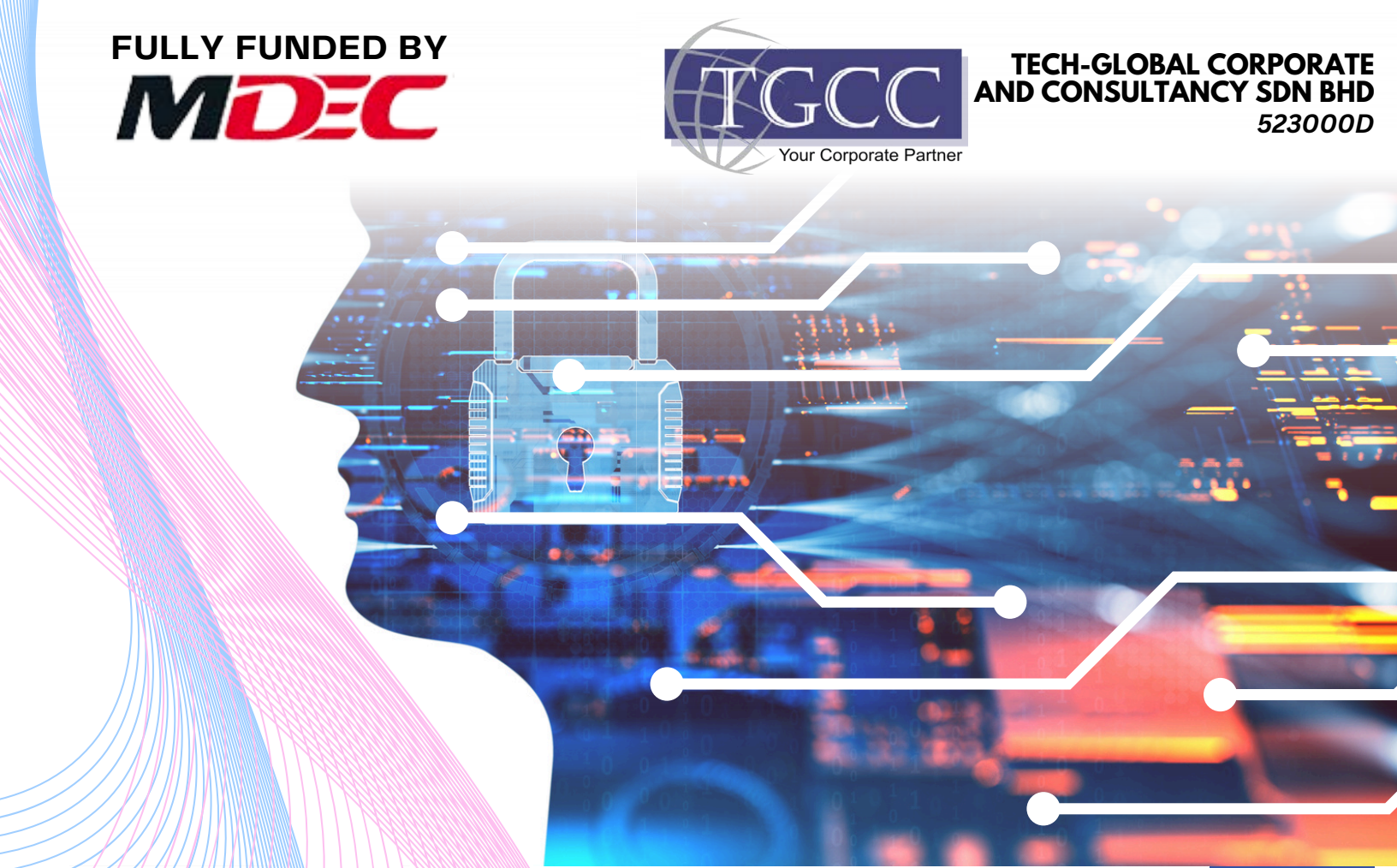


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THE FUTURE OF DATA

**"FROM ANALYTICS TO
ARTIFICIAL INTELLIGENCE"**

**"ENHANCE YOUR DATA WITH CUTTING-EDGE
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**2 DAYS | 9 AM - 5 PM
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OBJECTIVE

- Develop a clear distinction between data, information, and knowledge.
- Comprehend the importance of becoming a data-driven organization in today's competitive landscape.
- Explore the history and evolution of AI, from its inception to its current role in various industries.
- Understand the pivotal role of data in training and powering AI algorithms.
- Discover practical applications of AI in various industries and domains.
- Explore the fundamentals of deep learning and its significance in AI advancements



COURSE CONTENT

Day 1:

- Understanding: Data, Information & Knowledge
- A data-driven organisation
- Identifying The 4 types of data analytics for your organization.
- Introduction to Artificial Intelligence

Day 2:

- Defining the role of Data in AI
- AI at my work
- Improving AI with Deep Learning
- How to Develop an Artificial Intelligence Strategy: 9 things you must know